



## **Presentation**

### *Measuring Student Success: Conceptualizing and Measuring Stakeholder Perspectives*

Tracking student activities now ranges from the moment a potential student contacts the institution to statistics regarding alumni engagement, with ever-increasing sampling points from the enrollment database. However, in this era of big data, institutional research, and dashboards, it is increasingly important to recognize that quantification is a tool rather than an inherent solution. I argue that the measurement of student success is best approached from different perspectives: institutional, student, and societal. Each of these has potential issues with conceptualization and measurement that must be addressed carefully to create meaningful, robust knowledge of higher education for a systems multiple stakeholders.

## **Profile of Daniel Kratochvil, PhD**

Daniel Kratochvil is a senior higher education administrator with experience in university strategic planning, academic program development, local and international accreditation, and the promotion of international initiatives. Currently Acting Academic Dean of the Abu Dhabi School of Management and Associate Professor of Public Administration and Policy, he has previously served as a senior administrator at universities in Dubai, Abu Dhabi and Bahrain as well as working for the government of the United Arab Emirates. Prior to moving to the Arabian Gulf Region, he lived in New York City and worked for the Council on International Educational Exchange and as a researcher on projects funded by the Freedom Forum (Columbia University) and the Mellon Foundation. He holds a PhD, MPhil and MA from Columbia University in the City of New York and a BA from the University of Texas-Austin.